

2009 EAMSA 26th ANNUAL CONFERENCE

Invitation and call for papers

Globalization of Technology, Innovation & Knowledge: The Euro-Asia Connection
EPFL
Lausanne, Switzerland
22-24 October 2009

Deadline for paper submission: 1th July 2009

For submission details see conference website: <http://csi.epfl.ch/page77764.html>

Or email: eamsa09@epfl.ch

The Euro-Asian Management Studies Association (EAMSA) will hold its 26th Annual Conference from Thursday 22^d to Saturday 24th October 2009 at Ecole Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland. Although we very much welcome papers on mainstream international business and managerial issues, the special theme for this 26th conference will be *Globalization of Technology, Innovation and Knowledge*.

Technology, knowledge and innovation play a crucial role in explaining the competitive potential of firms and countries in today's globalized world. With lowered barriers to international activities, firms develop technological competencies abroad, either internally, or through inter-firm collaboration. The role of locations, particularly in Europe and Asia is emphasized, notably through cross-border, cross-region initiatives in the innovation process, and with countries establishing themselves as core centers for the development of technological excellence. In this context, how are technological and capabilities for innovation created? To what extent does cross-country technological collaboration take place? How can we place Europe (Including Eastern Europe) and Asia on the global map of technological and innovation competences? What is the role of government in generating a favorable environment for innovation? Finally, to what extent does inter- and inter-firm collaboration contribute to the development of technological competences for firms?

We therefore invite participation and call for papers from all members of EAMSA and others interested in the above general theme, to present conference and workshop sessions, and to propose panels on other stimulating themes.

EAMSA also wishes to encourage PhD candidates and young scholars to submit papers, which will be presented in special tracks for PhD candidates.

All papers will be published in the conference proceedings, to be distributed on an EAMSA USB 'memory stick'. Selected conference papers may also be published in either a special issue of *IEEE Transactions on Engineering Management* or in a special issue of *Asian Business & Management* (SSCI-listed: PalgraveMacmillan).

Areas suggested for 'Globalization of Technology, Innovation and Knowledge: The

Euro-Asia Connection:

- Technological competencies of countries and / or companies;
- Management of innovation in hybrid companies;
- Transfer of R&D activities to rising powers in Asia, Western and Eastern Europe; or vice versa, expansion of Chinese and Indian companies into Europe;
- Intra- and inter-firm collaboration for development of technological competencies; Technological linkages and spillovers;
- Internet and globalization;
- Clustering and agglomeration;
- Innovation and growth;
- Theoretical and/or perspective papers (including at the level of the firm, country, inter-firm collaboration, etc.).

Other tracks (including both single-country and comparative studies)

- Comparative management in Euro-Asian contexts ;
- Business education in Europe and Asia ;
- Risk management ;
- Management of organizational change ;
- International HRM ;
- Cross-cultural management ;
- Localization and embeddedness problems of MNEs ;
- International entrepreneurship ;
- Social networking for business success ;
- Corporate strategies of Euro-Asian businesses ;
- Political economy and global business in Euro-Asian contexts.

A dedicated Doctoral Track will be organized

PhD candidates are encouraged to submit papers on any of the topics mentioned above.

Organising committee

Myrna Flores (EPFL, Lausanne)

Axèle Giroud (Manchester Business School, U.K.)

Hafiz Mirza (Bradford University, U.K., UNCTAD, Geneva)

Philippe Régnier (Graduate School, Geneva)

Christopher Tucci (EPFL, Lausanne)

Organizational support

Alexandra Von Schack (EPFL, Lausanne)

Conference Details

Conference Website: <http://csi.epfl.ch/page77764.html>

Conference Email: eamsa09@epfl.ch

Host Institution

EPFL: Ecole Polytechnique Fédérale de Lausanne

<http://www.epfl.ch>